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In the management/investment model of hajj funds, since the hajj funds have been managed by the Ministry of Religion and are currently managed by BPKH, there is a gap phenomenon in the form of the number of pilgrimage fees paid by pilgrims with the overall cost of hajj departure costs. In the hajj season in 2019 or 1440 Hijriyah, the number of subsidies that the government must bear for each pilgrim who departs is approximately 100% of the number of hajj fees paid by pilgrims [2]. [3] The hajj fee in the 2019 M or 1440 Hijriyah pilgrimage season is Rp35,235,602 even though the total cost of organizing the Hajj (BPIH) is Rp70,000,056 per pilgrim. The total cost of organizing the Hajj, both direct costs (costs borne by pilgrims) and indirect costs (subsidized costs from the yield of Hajj fund management) from 2011 to 2019 are as follows:

Years	Direct Cost (BPIH)	Indirect Cost	Total
2011	30,375,756	7,300,000	37,675,756
2012	34,484,478	8,800,000	43,284,478
2013	34,708,464	14,100,000	48,808,464
2014	38,277,129	17,900,000	56,177,129
2015	36,024,703	24,700,000	60,724,703
2016	34,639,363	23,353,011	57,992,374
2017	34,890,312	26,896,478	61,786,790
2018	35,235,602	28,633,220	63,868,822
2019	35,235,602	34,764,454	70,000,056

Table 1. Costs of the Hajj for Indonesian Pilgrims

The theoretical gap in the management of Indonesian haj funds is that there is a gap between investment provisions based on Government Regulation No. 5/2018, which requires BPKH to reduce placements in Islamic banking and shift to other Islamic investment instruments in the hope that investment yields are higher than placements in Islamic Banks. The gap is that there is still a small number of Islamic investment instruments in Indonesia, affecting BPKH's discretion in investing its funds. So that this will affect the amount of yield on the investment made. In addition, a reduction in the placement of funds in Islamic Banks will certainly affect third-party funds, especially Hajj funds. Regarding the still small gap in the number of Islamic investment instruments in Indonesia, it is also listed in the OJK road map related to the 2015- 2019 Islamic capital market, where it is stated that the market share of Islamic products consisting of Islamic stocks, Sukuk and Islamic mutual funds is still relatively small compared to capital market products as a whole. This condition is due to the lack of issuance of Islamic capital market products and the number of investors investing in these Islamic capital market products. Therefore, it is necessary to encourage the growth of the Islamic capital market both in terms of supply and demand. [4] Research by Rongiyati, Indonesia, needs to learn from the management of Hajj funds in Malaysia, which successfully manages Hajj savings and places them in productive investments but still pays attention to risk and reasonable, transparent, and accountable investment management. Based on Law No.34/2014 Article 53 (1), members of the executive board and the supervisory board are jointly

and severally responsible for losses due to the placement and negligence in its management. Due to the provisions of this Law, the management of Indonesian Hajj is still limited to low-risk instruments (Islamic banking and Sukuk). From the research above, there is a gap where on the one hand, Indonesia must learn from Malaysia to manage Hajj investment, but on the other hand, there is joint responsibility for losses arising from the placement and financial investment of Hajj. As we know, Malaysian Hajj investment is currently many instruments that are high risk but high return, such as stocks (equity).[5]

2. Methodology

The methodology used in this research is a system dynamics model. Operational data used in this research uses time-series data. The population in this research is all annual historical data during the study period from 2014 - 2019, both data on placement of hajj funds in Islamic banking and placement of hajj funds in investment instruments in the form of Islamic securities and sharia effect, gold, direct investment, and other investments, as well as yield and expenditure. This study does not use a sample but uses a population because all the data analyzed is population data in secondary data. This study uses secondary data obtained from the Ministry of Religion's haj fund reports for the period 2014-2016 and the published reports of the Hajj Financial Management Agency (BPKH) for the 2017-2019 period. In addition, data is also obtained from literature research from various scientific publications or other sources related to hajj financial management.[6] Data processing in this study was carried out in the following ways:

1. The data obtained are grouped into respective tables made annually. The data in the table are the variables under study. [7]
2. Then create a causal loop diagram. In technical development, this cause and effect diagram will be used as the basis for making SFD (Stock Flow Diagram)
3. The data is entered in the stock-flow diagram using the Powersim Studio 10 application, the results of the simulation will be compared with the actual data in each table. Before the stock-flow diagram model simulation is made, dynamic system stages are first made, such as identification of system requirements, customer formulation, and system identification. 4. Model validation is carried out so that the model can be scientifically accountable.

The statistical tests commonly used are: 1) Absolute Mean Error (AME), where the deviation (difference) between the average (mean) of the simulation results against the actual value, 2) Absolute Variation Error (AVE), namely the deviation of the variance value. Simulation against actual. The acceptable deviation limit is <10%.

$$AME = [(S_i - A_i)/A_i] \dots \dots \dots (1) \quad \text{To}$$

$S_i = S_i N$, where S = simulation value
 $A_i = A_i N$, where A = actual value
 N = interval of observation time

$$AVE = [(S_s - S_a)/S_a] \dots \dots \dots (2)$$

$S_s = ((S_i - S_i)^2 / N)$ = deviation of the simulation value
 $S_a = ((A_i - A_i)^2 / N)$ = deviation of actual value

prove that the hypothesis is true or not, a model simulation will be carried out from each hypothesis that is made. Based on the framework and theory used, and referring to the problem formulation, a dynamic hypothesis can be developed as follows :

1. From a dynamic system simulation using Stock Flow Diagrams (SFD) related to the financial management of Indonesian hajj on yield, validation testing of each variable will be carried out in both the economic sub-model and the social sub-model. As well as testing of policy interventions, both exclusive policies, moderate policies, and favorable policies. This test shows that the level of model variable validation and the stimulus factor in the model structure can produce optimal yield. The optimistic policy intervention is expected to have the best validation from the simulation.
2. From the dynamic system testing and simulation, the projection yield obtained will also be seen, which is compared with the yields spent within a simulated timeframe so that the pilgrims' funds remain safe. The yield of hajj funds will be optimal if there is a reallocation of hajj funds from Islamic Banking to Islamic investment instruments and to increase hajj managed funds by increasing pilgrims' initial deposits (direct cost).

2.2 Previous Studies

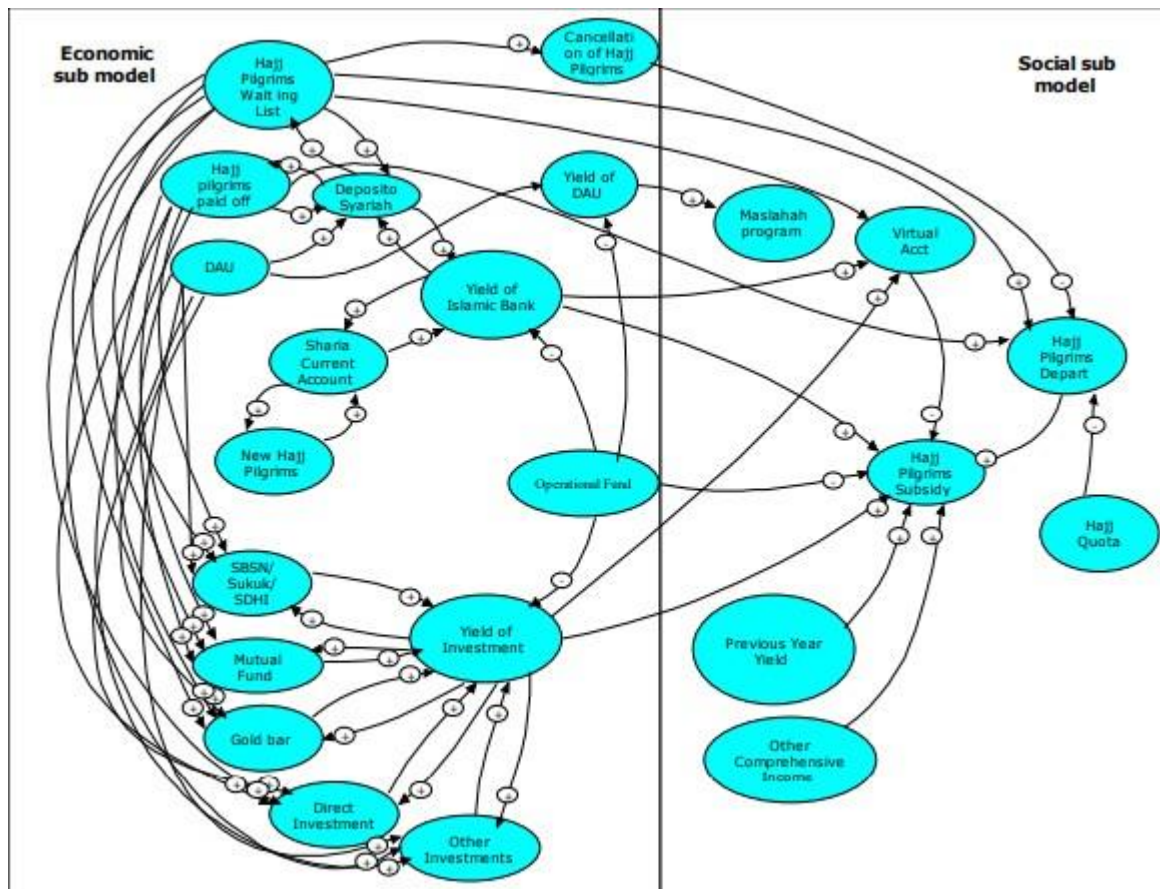


Figure 2. Causal Loop Diagram

Yield is strongly influenced by the profit-sharing of hajj funds placement in Sharia Banks through sharia deposit and giro products as well as the results of placement of hajj funds which are invested in instruments in the form of Sukuk / SBSN / SDHI, mutual funds, direct investment, indirect investment, and gold. Optimal yield is needed for subsidies for pilgrims (indirect costs) in addition to virtual account funds, operational costs, and benefit programs. In the simulation and modeling for the financial management of Indonesian hajj on yield using the system dynamics model, this will be divided into two sub-models, namely the economic submodel and the social sub-model. After deducting canceled and departing pilgrims, the economic sub-model includes the number of regular and pilgrims, both waiting and paid hajj pilgrims and new pilgrims, after deducting canceled and departing pilgrims. After the data on the number of pilgrims is entered in the Stock Flow Diagram system, then the initial deposit amount of Hajj funds and the payment fee is also entered in order to obtain the number of hajj funds that the government will manage (Ministry of Religion and BPKH) into various types of placement instruments both placement in Islamic Banks through Sharia Time Deposit and Sharia Giro products or in investment instruments such as SBSN / Sukuk / SDHI and Sharia Mutual Funds. From the data up to 2019, placements, indirect investment instruments, and other investments are not counted because there is no data on pilgrims' funds placed on these instruments. The amount of profit-sharing from each Islamic deposit product and the rate of investment instruments uses the current data rate. From the placement of the hajj funds, yields are generated in the form of profit-sharing from placements in Islamic Banks and yields from investment returns from placements in investment instruments. The calculation of the amount of yield is obtained from the sum of the yields of each product on the placement in Sharia Banks and the sum of the yields of investment instruments. The economic sub-model also calculates operational costs in collecting hajj funds, placing hajj funds, socialization costs, advertising, employee salaries.[19]

The AME validation value is 0,0018% from the social and operational sub-models, and the AVE is 0,005%. The simulation results show a good level of validation because both performance validations, both AME and AVE, are below 10%.

4. RESULTS AND DISCUSSION

This research was conducted based on the aim of analyzing the financial management of Hajj in Indonesia on yield by using a dynamic system model to find out what variables are the stimulus factors in the model structure that can generate optimal yield returns. The purpose of this study is also to find out and simulate the yield obtained with expenses so that the hajj funds remain safe and there is no Ponzi scheme, namely the taking of the principal funds (in this case, the pilgrims' deposits) to subsidize the departing pilgrims. In addition, the purpose of this study is to provide input to the government (BPKH) in developing policy strategies in increasing the yield of Hajj financial management. Based on the analysis and results of data processing carried out, it can be concluded the following:

To find out and simulate the yield obtained with the expenditure so that the Hajj funds remain safe and there is no Ponzi scheme, a structural formulation of the Hajj financial management model for yields is made by changing the criteria with 3 (three) scenarios, namely the existing scenario, the moderate scenario, and the optimistic scenario. Scenario changes are made to placements in Islamic banks, placements in investment instruments, and hajj fees charged to pilgrims. The existing scenario is a condition with no change or policy intervention. Changes in the scenario or policy intervention on the placement of Hajj funds in Islamic banks with a moderate scenario where starting in 2020 the placement of Hajj funds in Islamic Banks is a maximum of 30%, and an optimistic scenario where starting from 2022, the placement of Hajj funds in Islamic Banks is 20% and an increase in deposit fees pilgrims from previously IDR 25 million to IDR 30 million. From the simulation of policy interventions that were carried out and then simulated, it can be seen that changes in the scenario of reducing the placement of Hajj funds in Islamic banks will cause the total yield from Islamic banks to show a minor trend.

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(including additional allocations from Islamic banks). The Optimistic scenario where starting in 2022, the placement of funds in investment instruments is 80 % (including additional allocations from Islamic banks) shows that the change in the scenario of adding Hajj funds to investment instruments from moderate and optimistic simulations exceeds the total existing benefits, this proves that the allocation of funds with the current yield generated by investment instruments makes the total benefits increase. Policy changes to increase the initial deposit fee for Hajj pilgrims in an optimistic scenario wherein 2022 an increase in initial deposit from IDR 25 million to IDR 30 million and a fixed initial deposit in 2020 (moderate scenario) as well as carrying out placement and Hajj scenarios in Islamic and Investment Banks by The changes in criteria that have been made and sensitivity tests have been carried out show a ratio value of 2,1 (greater than 2) which illustrates that an optimistic scenario can be an option in Hajj financial management to obtain optimal yields so that Hajj funds remain safe and there is no Ponzi scheme, namely the withdrawal of funds. The principal (in this case, the pilgrim deposit) subsidizes the departing pilgrims.

Regarding input to the government (BPKH) in the development of policy strategies in increasing the yield of Hajj financial management, from the simulation results, it can be seen that changing portfolio policies in the form of placements in Islamic banks with a maximum of 20% and 80% investment and increasing the initial deposit of pilgrims from IDR25 million to IDR30 million in 2022 which is an optimistic policy scenario, which is a government policy intervention that may be carried out in addition to increasing the accumulation of hajj funds that the government can manage (BPKH) as well as to maintain the concept of the category of capable pilgrims (istitho'ah) so that it is not completely dependent on from government subsidies. In addition, the initial deposit of Hajj pilgrims of IDR 25 million has also been enforced for quite a long time, namely following the Regulation of the Minister of Religion (PMA) no 6 / 2010.

5. Research Limitations

The limitation of this research lies in the limited benefit value expenditure data, considering that the Hajj Financial Management Agency (BPKH) was only established on July 26, 2017, so the publication of financial statements has only been carried out two times, namely 2018 and 2019. In addition, the limitations of the research are also limited. This only simulates the amount of placement allocation in Islamic Banks and Investment Instruments (according to PP no 5 of 2018) and increases the amount of Hajj fund management through an increase in the initial deposit. This study does not simulate other scenarios such as an increase or decrease in profit sharing/return or an increase in the cost of pilgrims who will depart (deposit in total). In addition, the model simulations carried out have not taken into account the decline in registered pilgrims and the delayed departure of pilgrims in 2020 and 2021 due to the COVID-19 pandemic.

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